

MapMyTown Toolkit:

helping you build sustainable and active transport maps for your community

START HERE

DIRECTIONS This toolkit provides everything you need to build your EasyMap poster for your town

Follow the steps provided to make the map below your own

Watch the video online:
www.victoriawalks.org.au/mapmytown

STEP ONE

Get a map, choose your paths

You can download free maps from websites like www.openstreetmap.org or ask your local government office

Choose a key, central starting point, like a park, a shopping, eating or cultural precinct

From that starting point, draw on your printed map, paths in at least eight different directions

Follow streets, paths, whatever makes sense to you.

STEP TWO

Get your community together – test your paths

Organise a community event to test your paths. Make an event of it, organise food and encourage families to participate

Let people know, what you are going to do. There may be other community groups interested in coming along and supporting your project

Download the media release template from www.victoriawalks.org.au/mapmytown, fill in your details and send copies to your local media outlets

On the day
Gather everyone together and explain the process

Assign your identified paths to participants. Make sure everyone has a timer and a map.

Participants follow their assigned path, walking or cycling at a normal speed for ten minutes. There they mark on their map how far they have travelled. Do this for another ten minutes, record the results again and confirm results on the return journey

STEP THREE

Map and share your results

As participants are returning, record their results on your large printed maps. Make sure you take photos on the day.

Once you have your data, use this toolkit to build your poster

When you are done

Congratulations! You now have a resource that can be used to get people walking and cycling in your community. You can also use it to advocate for improvements to government

Save your work and save a copy as a pdf or a format that suits how you intend to use the poster. Print as many copies of your poster and place them all over your town, on notice boards, wherever it will get noticed! Send copies to your media outlets and make sure you share your poster on Victoria Walks and other websites that are of interest

www.victoriawalks.org.au/mapmytown

EasyCycle

* are you walking or cycling?
swap your map title accordingly
(we found it best to do separate posters for each)

Layer: Poster

* import your electronic map
you can download free maps from sites like openstreetmap.org or ask your local government for electronic and large printed copies

Layer: Map

* remember to credit your map source eg. Map data © www.openstreetmap.org

Layer: Poster

* add your measurements...
use your select and pen tools to adjust our measurements to your own location

Layer: Poster



* the convert tools in the control panel allow you to straighten or curve points



* are you walking or cycling?
swap your info panel accordingly

Layer: Poster

Cycling is Easy

There are many reasons to start cycling – to relax, for exercise, to get somewhere, to socialise, because it's cheap (free!) or just to get out of the house.

Cycling in Castlemaine is a great way to travel and it's something you can start doing right now.

Pump up your tires, grab your helmet and you're ready to go!

Remember, bikes are legal vehicles so know your road rules. For riding routes, tips or help see Bike Victoria

www.bv.com.au

EasyWalk

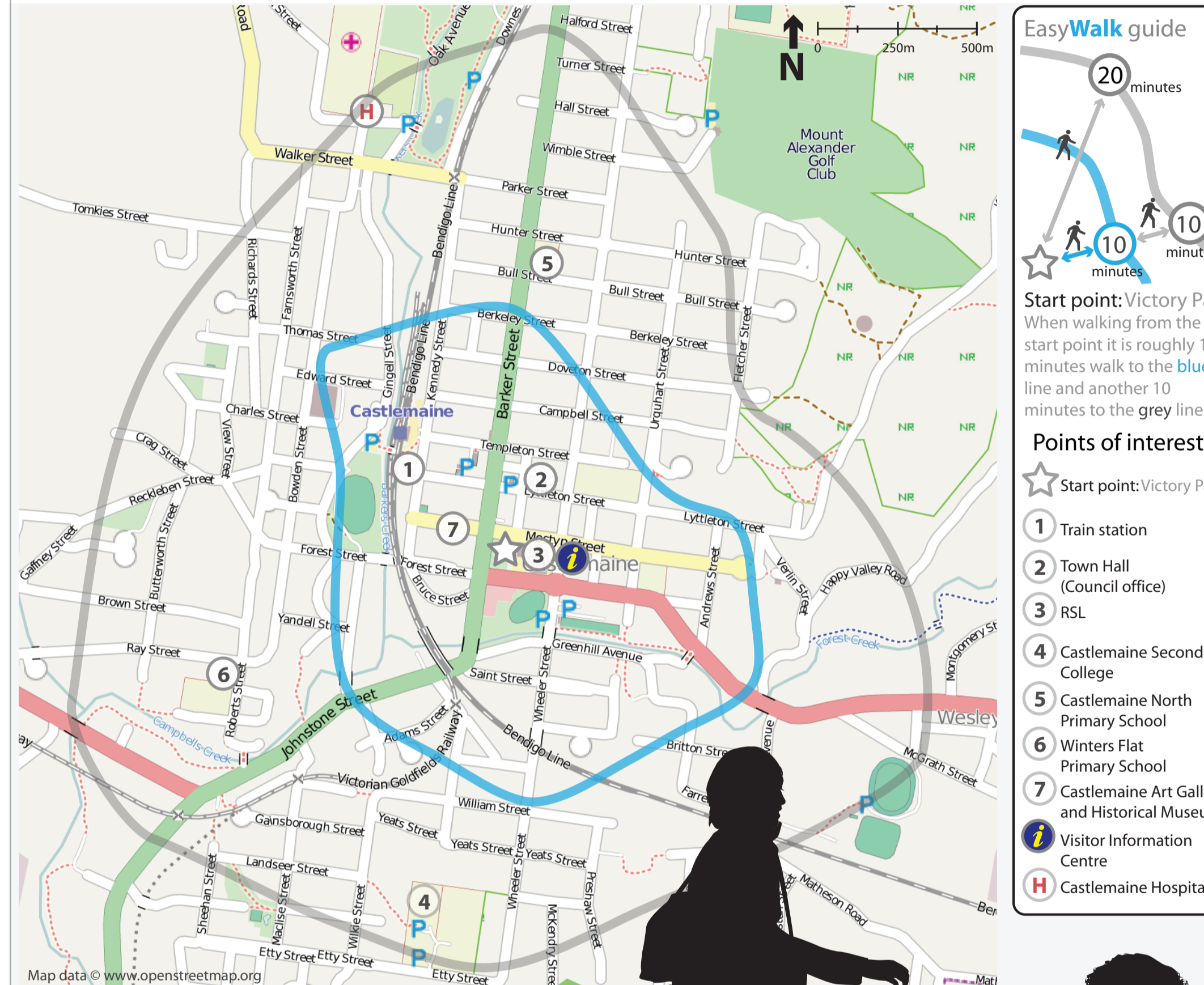
About this map

This map has been produced by the Castlemaine community and Plan B, using the Map My Town toolkit developed by Plan B, the La Trobe University Student Planners' Association with funding support from Victoria Walks. The Castlemaine community and Plan B have tested all walking times for you!

The Map My Town toolkit provides a step by step process for building walking, cycling or public transport maps for your community.

Watch the video and download the toolkit at www.victoriawalks.org.au/mapmytown

Contact us at planb@bsabendigo.com.au



EasyWalk guide

Start point: Victory Park
When walking from the start point it is roughly 10 minutes walk to the blue line and another 10 minutes to the grey line

Points of interest

- ☆ Start point: Victory Park
- 1 Train station
- 2 Town Hall (Council office)
- 3 RSL
- 4 Castlemaine Secondary College
- 5 Castlemaine North Primary School
- 6 Winters Flat Primary School
- 7 Castlemaine Art Gallery and Historical Museum
- i Visitor Information Centre
- H Castlemaine Hospital

Walking is Easy

There are many reasons to start walking – to relax, for exercise, to get somewhere, because the dog needs it, because it's cheap (free!) or just to get out of the house

Walking in Castlemaine is a great way to travel and it's something you can start doing right now

Find a comfy pair of shoes and you're ready to go!

A variety of factors such as terrain, path layout and other barriers can influence how far you can walk in a given time period. Castlemaine community members have tested this for you. This map shows how far you can expect to walk, from central Castlemaine in 10 and 20 minutes

Want more about walking? Visit Victoria Walks www.victoriawalks.org.au

Map your town...Easy! Get the toolkit www.victoriawalks.org.au/mapmytown

Information is presented as a guide only. Plan B assumes no responsibility for the accuracy of information or how it is used

SHARE THE WORD GRAPHIC DESIGN - ASK US WE DESIGN VISIONS 1300 733 137

castlemaine



* let everyone know who you are...
include your community or group name in the first paragraph

Layer: Poster

* keep the rest as it is, so others can see how you did it

everything inside the purple box will be in your poster
everything outside the purple box is there to help you build your poster

* adjust the map scale and guide detail to your map

Layer: Poster

* what places are important to you?
add your key locations around town and put them on the map

Layer: Poster

* where are you?
rename the map for your location

Layer: Poster

* image is important!
that's why we've prepared some for you.
pick the picture below that suits you, your town and your message and swap it in

Layer: Silhouettes

Copyright and License
This toolkit was produced by Plan B, the La Trobe University Student Planners' Association, Bendigo, Australia, with the support of Victoria Walks.

Make use of and adapt the toolkit as you need. All we ask is that Plan B and Victoria Walks are recognised appropriately (eg. please retain text references to toolkit and web address in your final product).

All material is copyright Plan B. Plan B is a not for profit student organisation, we ask government and

corporate agencies using the toolkit and its concepts to consider making a donation to Plan B to help fund this and other innovative projects into the future

Contact us at: planb@bsabendigo.com.au v1.1



EasyWalk

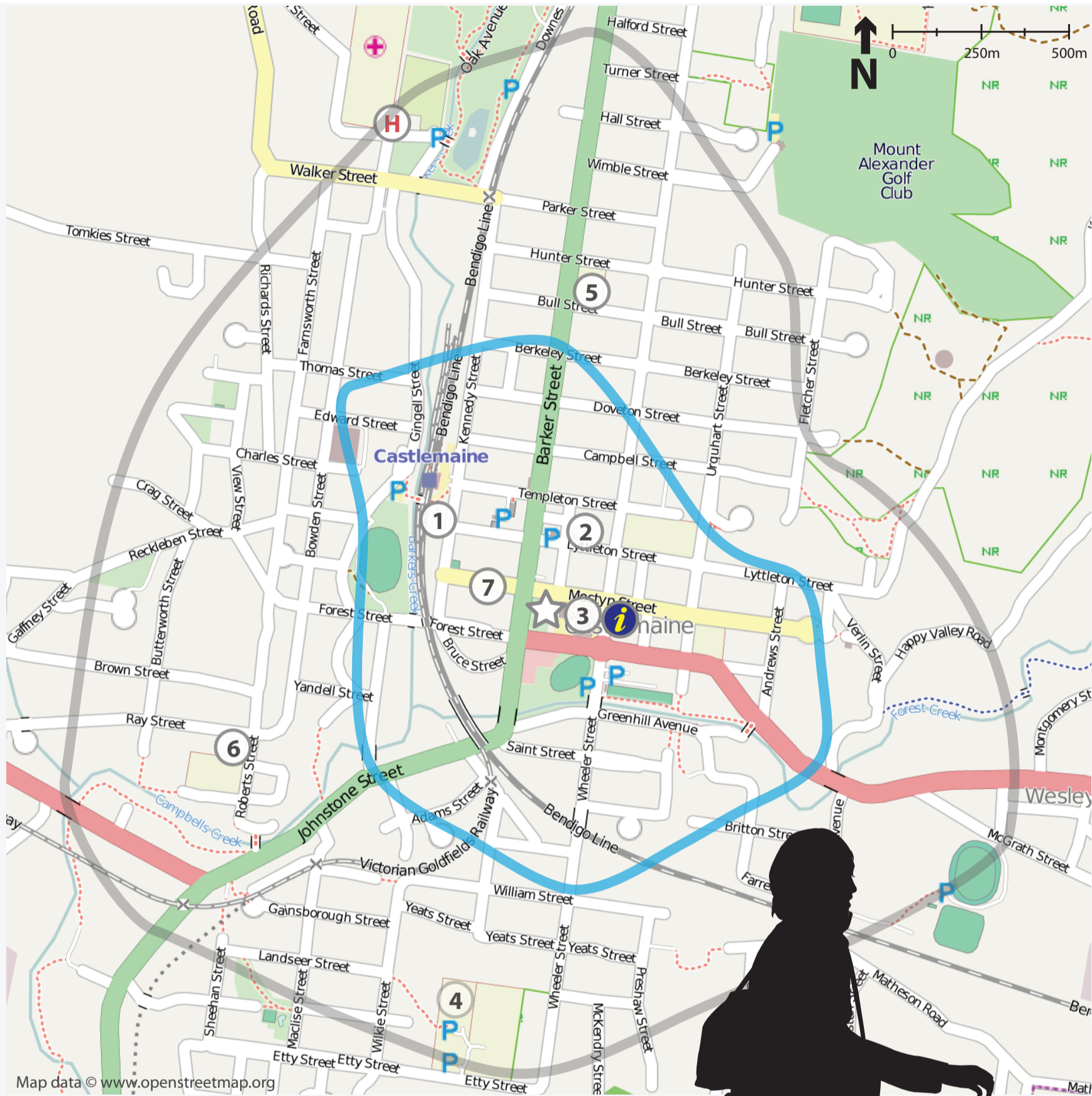
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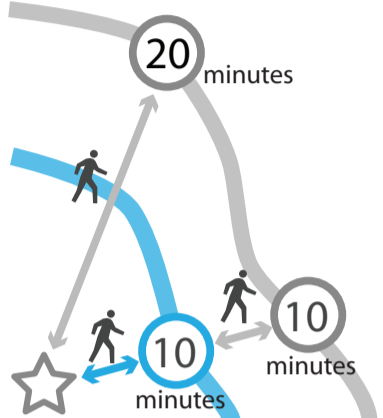
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Walking is Easy

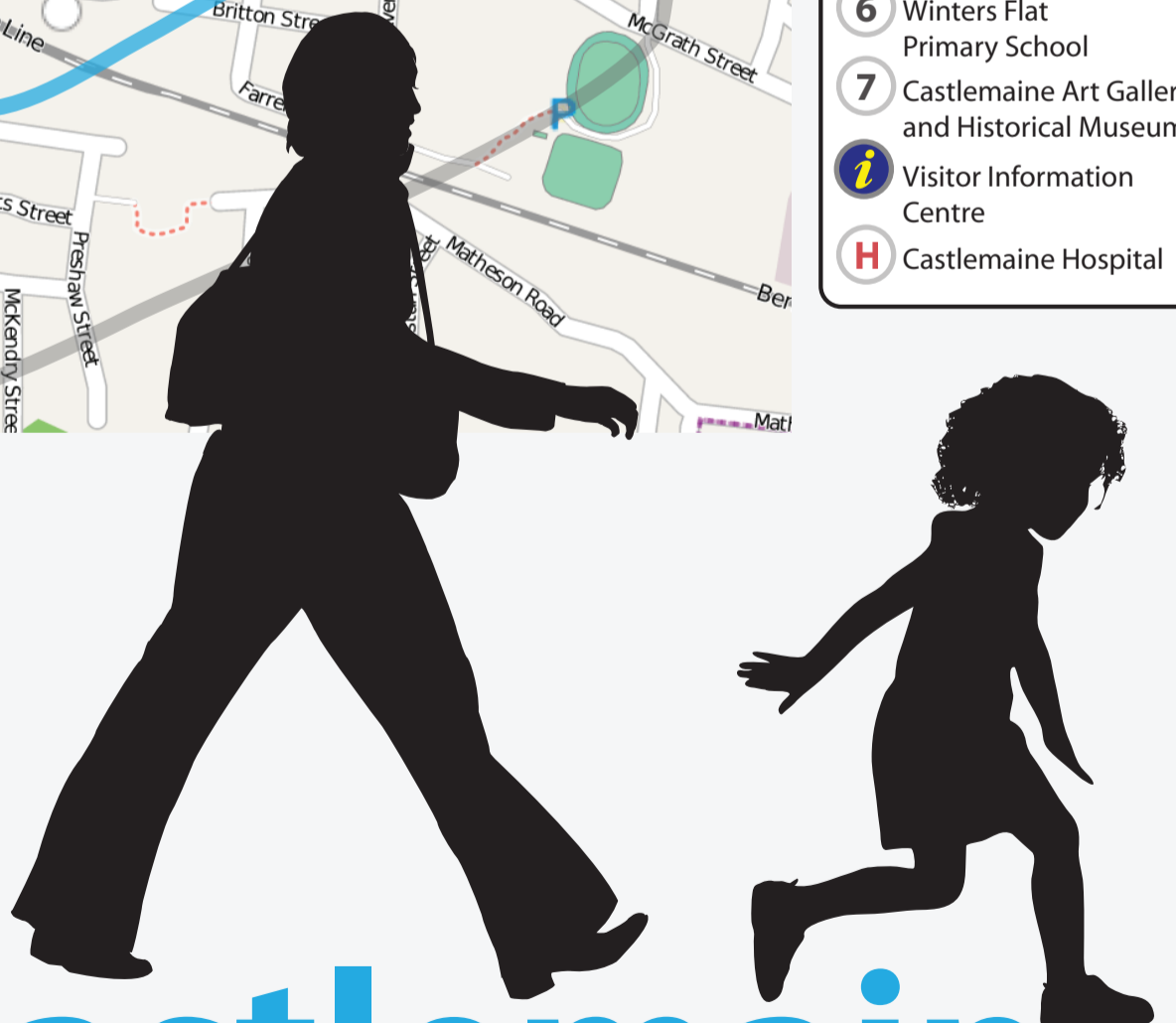
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